



### **GBG ACADEMY STRATEGIC PARTNERS**

**Los Angeles Dodgers**  
**Elysian Park LLC**  
**GBG Marucci**

**Team Sports Admin**  
**FLOW Mental Skills Training**  
**Paragon Studios – Advanced Media/Video**



**NPA**



**GBG Training Academy is the official youth and HS training & development company partnered with the LA Dodgers! Progression based curriculum has been created in partnership with current and former MLB players to enhance every participants individual and team experience. GBG Academy specializes in position specific skill training development, mental/emotional development, Speed/Strength & Agility, Baseball IQ to speaking engagements educating current MLB players on identity, overcoming fear and life after baseball/softball.**

### **GBG ACADEMY - OFF SEASON PROGRAM – CURRICULUM DESIGNED BY EXPERT EDUCATION SPECIALIST**

Instruction program is a progressive based curriculum developed by educational professionals complete with data tracking and information/oversight from MLB orgs such as the LA Dodgers. Notable MLB legends provide information, insight and direction for each specific area of skill or mental development. Example: Hitting & Infield – 6x MLB All Star Nomar Garciaparra. Strength/Agility/Speed/Nutrition – Brandon McDaniel – LA Dodgers MLB strength coach.

### **GBG ACADEMY PROFESSIONAL INSTRUCTION STAFF**

GBG has employed the most highly qualified instructors from across the country. GBG instructors have dedicated their lives to the impact of young men and women through sport. Instructors are employed into their chosen profession. Playing experience is a must with GBG where instructors have lived what every kid is dreaming about! Our staff is comprised of former MLB All-stars, MiLB, D-1 All Americans, Team USA players & coaches, Golden Spikes finalist, Pac 10 players of the year, MLB Scouts, NCAA CWS champs & MLB Strength Coaches.



## ***INSTRUCTORS vs GAME MANAGERS/COACHES***

***Instructors: Teachers. Instructing from a position of experience. Continuing own education to perfect skills.***

- The “what” Hitting, defense, throwing, pitching, game situations etc. are taught by experts in mechanics.
- The “when” The precise timing needed to make an action happen. Fraction of a second determines success or failure in this game. Instructors can easily spot and fine tune when an adjustment is needed.
- The “why” The reasoning behind the “what” and the “when” (based on knowledge and experience).

According to Bloom’s Taxonomy, teaching is the highest classification of behavior important to learning. Really, consider this: upon mastering a skill, you must be able to both communicate it and ensure your student understands & applies!

We firmly believe the value in what you pay for is found in the impact and experience from the instruction provided by our professionals in addition to the coaches and team managers. Game coaches/managers are there to reinforce actions/movements/verbiage, situations etc.

***Coaches/Managers: Foster relationships to motivate and inspire plus situational baseball reinforcement***

- Set Goals and objectives
- Adjust to game situations
- Motivate

Powered by GBG team coaches/game managers are partnered with NPA staff to produce a quality environment for the team in a competitive situation; whether at practice, in a game or any other event.

- Each has “bought in” to the GBG system & philosophies/game situations/mechanics so that they reinforce what the instructors are teaching.
- They have a passion for learning to increase their own knowledge base/skills as a coach.
- They have a will and desire to create the optimal learning environment for players to progress

***Finding elite instructors, competent & educated coaches & managers should be the focus of all players/parents***

GBG Instructors are true professionals, as full time employees, they continue to improve, educate and develop their teaching techniques to maintain GBG Instructor certification. They have dedicated their lives to develop, train and mentor young men through baseball. Instructors evaluate, synthesize, and analyze baseball information for all players. They diagnose problems and offer prescriptions to them, not simply communicate the errors.

- GBG has more *collective experience* in its 20 instructors than ANY other program in the United States (yes, we did the math):
  - High School: 78 years
  - College: 120+ years
  - Professional: 125+ years
  - Instructional: 137 years



***FALL/WINTER/SPRING OFF SEASON INSTRUCTION PROGRAM SCHEDULE:***

***POWERED by [Package 1] – 20 team Instruction sessions/20 team slot sessions***

\$1,350/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x Instructor led practice & 1x week coach led team practice slot (24
- Discounts for Marucci Uniform/Equipment/Team Apparel & Gatorade – Org Kickbacks
- Open Facilities Use – designated times & Fundraising Program – Swing A Thon fundraiser

***POWERED by [Package 2] – 20 Instruction sessions/20 team slot sessions***

\$1,550/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x Instructor led practice & 1x week coach led team practice slot
- Discounts for Marucci Uniform/Equipment/Team Apparel & Gatorade – Org Kickbacks
- Open Facilities Use – designated times
- Team Practice slot thru May in facility – 1.5hr weekend slot
- Fundraising Program – Swing A Thon fundraiser
- TSA online player profile - each player receives an online player profile
- Team Sports Admin registration & team communication software
- Access to Nomar Garciaparra appearance / autograph session
- GBG Academy Admin collects individual player fees – Team Sports Admin

***POWERED by [Package 3] – 20 Instruction sessions/20 team slot sessions***

\$1,750/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x week instructor led practice & 1x week coach led team practice slot
- Discounts for Marucci Uniform/Equipment/Team Apparel & Gatorade – Org Kickbacks
- Open Facilities Use – designated times
- Team practice time slot thru June in facility – 1.5hr weekend slot
- Fundraising Program – Swing A Thon fundraiser
- TSA online player profile - each player receives on online player profile
- *Flow* - Mental Skills training classes (1 class per team)
- In Season Instruction Program – Instructor led workout/1x month March - May
- Free entry to Nomar Garciaparra appearance / autograph session
- Team Sports Admin registration & team communication software
- GBG Academy provides Admin & Player Accounts: collects all individual player fees per team
- GBG Academy provides entry into 1 tournament per team – event chosen by GBG Academy



***POWERED by [Package 4] – 20 instruction sessions / 20 team slot sessions***

\$2,000/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

***Org or team only need to add league &/OR tournaments to the \$2,000 base budget per player, GBG Academy takes care of the rest!***

- Instructional Program: 2x week instructor led workouts
- Discounts for Marucci Uniform/Equipment/Team Apparel & Gatorade – Org Kickbacks
- Team practice time slot thru June in facility – 1.5hr weekend time slot
- Open Facilities Use – designated times
- Fundraising Program – Swing A Thon fundraiser
- TSA online player profile – each player receives on online player profile
- *Flow* - Mental Skills training classes (2 classes per team)
- Access to Garciaparra (GBG) College Recruiting Evaluations/Education Night (12u & Older)
- In-Season Instruction Program – Instructor led workout/1x month March - May
- Free entry to Nomar Garciaparra appearance / autograph session
- Team Sports Admin registration & team communication software
- GBG provides entry into 2 tournaments per team – events chosen by GBG Academy
- Website designed and built by TSA for organization
- Team Admin/Accounts – GBA Academy collects all individual player payments. Each team builds own budget including coaches pay (optional), tournaments, league, fields, insurance, equipment. GBG Academy manages team budget and pays all team expenses.

#### ***OPEN FACILITY USE***

All athletes have access to facility at designated times. Days/times will change and be scheduled a month at a time.



# **marucci**

## **OFFICIAL PARTNER**

### **GBG ACADEMY PARTNER VENDOR**

**Marucci Sports** – GBG Academy is the official Marucci partner and supplier in So Cal. Marucci is the top bat supplier in Major League Baseball as over 70% of MLB players swing Marucci and the company is owned and operated by current and former MLB players. Albert Pujos, Chase Utley, Andrew McCutchen and David Ortiz are just a few MLB All-Stars who endorse Marucci. All Powered by NPA players will be required to purchase at least the basic uniform/equipment package from team/org online store.

*Packages range in cost from \$200 - \$550 depending on the items.* Any additional items can be purchased for up to 20% off. A code will be given to all Powered by GBG players to be used for discounts online. *Basic package includes: 2 Sublimated jerseys, 1 MLB pant, 2 hats.* Stores/Uni packages are customizable to each organization.

### **PROCESS TO ORDER UNIFORM PACKAGE / EQUIPMENT / FAN GEAR**

All players order via team/org online store, direct from Marucci for better customer service and a major discount. All products purchased via online store are shipped directly to the customer's home.

- All players must order/pay for the basic uniform packaged listed above (online) BEFORE December 1<sup>st</sup>
- Players (parents) will be emailed a link to the Marucci website designated for your team during the allotted time frame. When the online store closes (every 2 weeks), the orders will be processed, screened and shipped directly to the player's home.
- If a player does not order during the allotted time frame, additional charges will may apply.
- Store closes every two weeks to process orders in that time frame. Store re-opens within 24hrs.

### **ADDITIONAL EQUIPMENT/ FAN GEAR / MERCHANDISE**

All Powered by GBG players will receive major discounts for any additional Marucci, products such as wood/metal bats, gloves, catchers gear, batting gloves and more! Example Uniform/Equipment Team Store:

Example of Online Team/Org Store: <https://maruccisports.itemorder.com>

*Powered By GBG Organization passwords for example stores: Futures17 , Baden17 , Tugs17 , Sundodgers17 (softball/fast pitch)*



**PARAGON STUDIOS - COLLEGE RECRUITING VIDEOS/PROFILES & EXPERIENCE VIDEOS – COMING SOON!**

*\*Each Powered by NPA player receives a basic TSA online player profile included in program\**

**Division - 1 Package - \$499**

- Upload Measurable Data from evaluation & Ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References - Initial Evaluation
- Ability to export profile as PDF
- 1hr of 1-1 Lesson with GBG Instructor

**Minor League Recruiting Package - \$999**

- Upload Measurable Data from evaluation & Ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – updated 2x/year
- Ability to export profile as PDF
- Three video shots of position specific/Hitting and/or pitching – Initial Evaluation
- Videos Filmed & edited by Paragon Studios
- 1hr of 1-1 lesson with GBG instructor

**MLB Recruiting Package - \$1,499**

- Upload Measurable Data from evaluation & Ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – Updated 4x year
- Ability to export profile as PDF
- Three video shots of position specific/hitting and/or pitching – Initial Evaluation
- Videos filmed & edited by Paragon Studios
- Yearly access to GBG/NPA instructional video vault
- Blast sensor – Gages athleticism and swing speed
- 1hr of 1-1 College recruiting mentoring (30 min sessions) & 1hr of 1-1 lesson with GBG Instructor

**MLB All – Star Recruiting Package \$1,999**

- Upload Measurable Data from evaluation & Ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – Updated 4x year
- Ability to export profile as PDF
- *Three video shots 2x year of position specific/hitting and/or pitching – Initial Evaluation & Mid-Season evaluation*
- Videos filmed & edited by Paragon Studios
- Yearly access to GBG/NPA instructional video vault
- Blast sensor – Gages athleticism and swing speed
- Profile sent to 10 colleges per year – level of college determined by Paragon Studios
- 2hrs of 1-1 College recruiting mentoring (30 min sessions) & 2hrs of 1-1 Lessons with GBG Instructor



### ***FUNDRAISING OPPORTUNITIES – Individual & Organizational – COMING SOON!***

Opportunities for fundraising are available. At GBG, we feel that working together to raise funds to benefit others is part of building team comradery and individual character. NPA works alongside several local non-profits/501c3 entities to help generate funds for families and to cover the costs associated with running the NPO.

Fundraising opportunities will be available to cover organization operational costs (admin, bookkeeping, state and federal licensing fees, materials, etc) as well as additional team coaches (current/former college players) & any coach travel expenses. The GBG primary objective is to continuously build a scholarship fund for families needing financial assistance. All Fundraisers will be *clearly defined* as to what the funds are being generated for. Players are encouraged to participate but will always remain optional.

POWERED BY

**Please note**

- The volunteer board of directors is always looking for likeminded individuals who would like to donate their time for events/planning/ideas.
- Individual fundraising opportunities are also available. Several families raise funds by working together in fundraising groups, Information is available for families who wish to participate. We'll guide people in the right direction but won't spearhead groups.
- Teams can fundraise for additional Marucci uniforms/fan gear/apparel/equipment, additional training programs (individual or group) and any additional tournaments beyond the # of tournaments provided in the program (listed in games section) if *all* individual player fees are paid in full (restaurant takeovers, carwashes, etc).
- In the fall/winter, all Powered By GBG players will participate in the annual "Swing-a-thon" fundraiser, each player will secure donations and multiply that number off his performance in a skills competition. Funds raised will directly benefit the player, to be put toward any baseball related expense/player fees.
- Donations can be earmarked directly for an individual player, group of players or entire team. Donations to/for individual players cannot exceed the total program cost & any associated travel/gear expenses of the individual player (board members have outlined acceptable expenses).
- All fundraisers will follow the guidelines set forth by the NPO board of directors and/or affiliated non-profits
- All families intending to utilize the affiliated NPO for player fees/programs costs must annually sign the form "agreement for participation in fundraising with the "South Sound Youth Initiative" or associated non profits." Forms are available October upon registration. All families must attend info/education meetings.